MultiTech® Systems
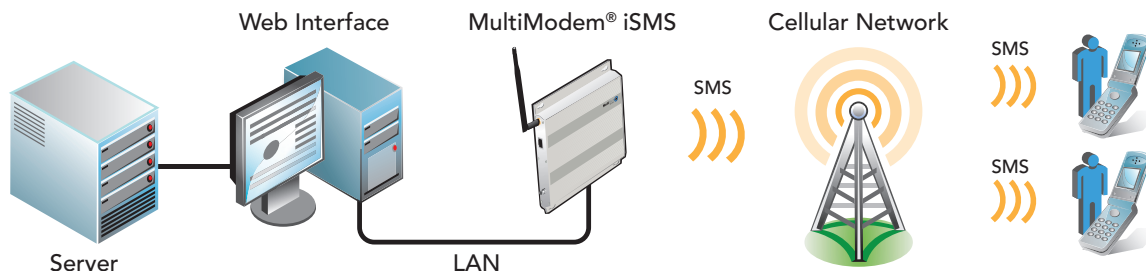
Alerting with Multi-Tech's SMS Text Message Server

The Customer's Need

Many businesses need to alert their customers of activities or changes to a schedule. Sometimes, there isn't enough time to reach all of your customers via telephone. Using SMS text messaging, there is an easy and efficient way of contacting all of your customers when they need to know of a change.

Application 1:

In inclement weather, schools need to inform parents that classes are delayed or cancelled. Sometimes, parents forget to check the news to see if their school is delayed. Schools could send out SMS text messages to inform parents if school is being delayed or cancelled.

Application 2:

Municipalities sometimes need to change parking permissions, due to bad weather, an accident or even an event. A city could alert the residents of parking changes in their neighborhood via SMS text message.

Application 3:

When scheduling house maintenance – cable repair, for example – technicians typically provide a 4-hour window for service. This practice forces many people to change their existing plans or take time off work. With SMS text messaging, the cable company might reduce the wait time by sending an SMS text message notifying the customer of the technician's current status and schedule.

Application 4:

At sports arenas, security needs to be alerted to unruly activity in the stands. A spectator who is nearby could send an SMS text message anonymously alerting security of a problem. Help could arrive quickly.

Application 5:

In banking, much attention is paid to activity on accounts. If there is suspicious activity on an account, or an account falls below a certain balance, the bank could send the customer a text message alert and help avert any issues.

Multi-Tech's Solution

Multi-Tech's MultiModem® iSMS intelligent SMS server empowers businesses with the ability to broadcast and receive SMS text messages. This ready-to-use solution simply plugs into the Ethernet network and connects to the wireless network via an integrated quad-band GSM modem. The API interface expands the server's functionality by integrating third party user applications for superior customization, automation, and compatibility. Now, anyone on the network can broadcast messages allowing organizations to reach clients, subscribers, members and prospects via SMS with the click of a button.

Ordering Information

Product	Description	Region
SF100-G	1-Port Intelligent SMS Server	Global
SF400-G	4-Port Intelligent SMS Server	Global
SF800-G	8-Port Intelligent SMS Server	Global

About Multi-Tech Systems

Multi-Tech Systems is an ISO 9001:2000-certified global manufacturer of award-winning Unified Communications and device networking products. Since 1970, Multi-Tech Systems has grown into a company with a worldwide reputation for reliable products of innovative design. This reputation is just as strong today. Our goal is to help our customers achieve a competitive advantage by providing solutions that return superior business results. New technologies, same focus: Connecting voice and data over IP networks. Multi-Tech is certified by the WBENC as a Women's Business enterprise, and by C-TPAT (Custom Services Trade Partnership Against Terrorism).

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